

ABOUT THE NEW VICTORY THEATER

The New Victory Theater introduces extraordinary performing artists from around the world to extraordinary audiences in New York City, bringing kids to the arts and arts to kids. Created in 1995 for young New Yorkers, their families and schoolmates, The New Victory Theater presents a diverse season of international companies at low ticket prices year after year.

In 2012, The New Victory Theater received a special Drama Desk Award for “providing enchanting, sophisticated theater that appeals to the child in all of us, and for nurturing a love of theater in young people.” In 17 seasons, we’ve presented 243 shows from 185 companies from 29 countries. Many shows that were first brought to NYC by the New Vic have gone on to Broadway and additional Off-Broadway runs, and toured the globe to great acclaim. Tony Kushner, Neil Armfield, Moises Kaufman, Julie Taymor, Mabou Mines, Julian Crouch and Phelim McDermott, and the late great Maurice Sendak have chosen The New Victory to present their works, along with the Berkeley Repertory Theatre, Steppenwolf Theatre Company, the Guthrie Theater, the National Theatre of Scotland, the Young Vic, the Royal Opera House and Kneehigh Theatre.

The multidisciplinary and international productions on New Victory stages inform and inspire the work of the award-winning New Victory Education Program through a dynamic combination of school and public programs. Our school programs serve 33,000 Pre-K through 12 students and teachers each season at almost no cost to the kids or their schools. Many of our partners are NYC-area Title I schools, with a high percentage of students who would be unable to experience live theater if it weren’t for The New Victory.

The enthusiastic young people who greet you on your way into the theater are part of the New Vic Usher Corps, a 3-year program that provides 27,000 hours of paid employment for 75-80 high school and college-age youth each season. Families who attend the New Vic together pair their theater-going with New Victory Family Workshops as well as in-theater exhibits and arts activities. Together, these nationally-recognized programs exemplify the New Vic’s long-standing commitment to the intrinsic value of cultural participation in the lives of young people and families.

“Playful, urbane, witty, smart, world-class, imaginative and quirky”—these are some of the words that our adult patrons use to describe the work that they experience on our stages. “Awesome, the coolest, rad, fly” and just “wow”—this is what we hear from kids. By introducing young people as young as two to the exceptional work, we begin to instill in them a life-long love of the arts. By keeping our ticket prices ridiculously affordable, we help make it a habit.

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